

Columbia Pacific cco
Report to Community 2017

Healthy lives, healthy communities





Who we are

Imagine a health plan that helps you be healthy. One that unifies your physical, behavioral and dental care. And supports your providers in delivering great care.

Now imagine a health plan that also works with other local nonprofits to create healthy communities.

That's who we are:

Columbia Pacific Coordinated Care Organization (CCO).



We are honored to serve more than 23,000 Oregon Health Plan (Medicaid) members in Clatsop, Columbia and Tillamook counties.

Columbia Pacific was created in 2012 as part of the state's new model to improve the health and well-being of Oregon Health Plan members and their communities. CCOs are designed to improve health care, increase member satisfaction and curb rising costs.

To accomplish these goals, we focus on four key areas:

- ▶ Supporting the coordination of care among providers
- ▶ Encouraging clinical innovation
- ▶ Improving community health
- ▶ Promoting healthy choices

Coordinating care

People are healthier when their physical, mental and dental health care works together. To help this happen, we support providers in changing the way they work together. We listen to their ideas and invest in their clinics to help them make these changes.



When a doctor refers a patient to counseling, that patient has a better chance of getting help if the counselor is just down the hall. This is what integrated health care looks like.

— **Mimi Haley**, Executive Director
Columbia Pacific CCO

Our funding supports team-based care and new ways of coordinating care. Local providers have received grants for projects such as:

- ▶ \$516,000 to primary care clinics to add a behavioral health specialist to their offices.
- ▶ \$150,000 to develop a new local program for medical and behavioral treatment of addiction – the first of its kind in our CCO service area.
- ▶ \$60,000 to sponsor two opioid addiction summits that were open to the public. These brought together providers, behavioral health specialists, community leaders and the public. Together, we support providers and patients in ending opioid abuse while managing pain.
- ▶ \$235,000 to create pain clinics in Tillamook, Clatsop and Columbia counties. These special clinics teach people ways to manage chronic pain without opioids. New tools include nutrition, movement, therapy and more.



Encouraging innovation

Our Clinical Advisory Panel – a group of local providers – works on ways we can meet the state’s quality measures. The state’s measures focus on preventive care, such as reminding pregnant women to visit their providers and making sure babies get fully vaccinated.

We fund equipment, care teams and clinic education so providers can do things in new ways. As a result, all clinic patients get better care, not just our members. Here are some examples.

- ▶ **\$3.2 million helped local primary care clinics to:**
 - Develop integrated care teams
 - Put new delivery methods and systems in place
 - Set up team-based care
 - Use best clinical practices
 - Develop quality improvement programs
- ▶ **\$53,000 to fund a telemedicine service for diabetics.**

Improving community health

Our Community Advisory Councils are made up of members, residents and local leaders. They developed a regional Community Health Improvement Plan (CHIP) for 2014 to 2018. The plan identifies three areas of concern: obesity/weight management, substance abuse and mental illness.

Council members review and approve grant requests from local nonprofits that are working in these three areas. We provided over \$246,000 in grants since 2016, including:

- ▶ **Clatsop County:** \$30,000 to Food Bank Fresh initiatives and Mobile Produce Pantry, in 2016 and 2017. These grants helped more than 80,000 people get 280,157 pounds of nutritious food in 2016, including 7,489 emergency produce boxes.
- ▶ **Columbia County:** \$15,000 to Food Bank, to increase distribution of fresh produce to food pantries, senior centers and low-income residents by 70 percent. More produce helps improve nutrition.
- ▶ **Tillamook County:** \$15,000 to fund a local Homeless Relief Center to connect people with mental health care, reduce emergency room visits, and provide food and safe and sober housing.



CareOregon Community Benefit Grants

Communities also receive support from our parent company, CareOregon. Since 2014, CareOregon has awarded community benefit grants to local nonprofits of approximately \$600,000.

Clatsop

- Regional Food Bank
- Helping Hands

Columbia

- CASA for Children
- Columbia County Amani Center

Tillamook

- Tillamook School District

Regional

- Schoolhouse Supplies
- Connect the Docs

4 Promoting healthy choices

Healthy choices need to be learned, practiced and supported. The younger we start, the better. We fund local nonprofits that help people make healthy choices for life.

- ▶ **Clatsop County:** \$30,000 over two years for Clatsop Kids Go. Kids learn healthy actions, mindfulness and physical activity to offset risk factors often seen with low-income families.
- ▶ **Columbia County:** \$5,292 to help more than 300 school personnel, mental health providers, parents and others get trained on trauma-informed care. This makes them better able to help children who may be acting out because of trauma they have experienced.

Trauma-informed care starts with asking: “What happened to you?” instead of “What’s wrong with you?”

- ▶ **Tillamook County:** \$15,000 for Year of Wellness high school challenge that promoted better nutrition, more physical activity and less tobacco use. Nearly 300 students took part.



We promote wellness

Columbia Pacific is a proud sponsor of community-based wellness programs such as:

- ▶ **Clatsop County**
Way to Wellville
- ▶ **Tillamook County**
Year of Wellness
- ▶ **Columbia County**
Health Coalition

Coordinated care works

The state measures the performance of coordinated care organizations. When we meet quality performance goals, we get additional funds. We use these to fund providers and others who work with us to improve care. **Columbia Pacific CCO earned 100 percent of the state's metrics payout for 2013, 2014 and 2015.**

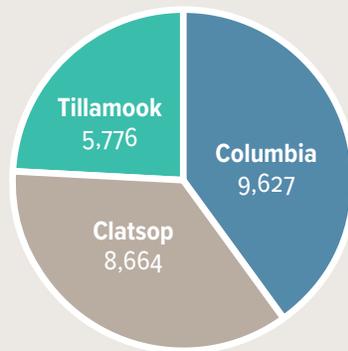
We are making a difference in the lives of our members.

- ▶ More than 85 percent of members have a patient-centered primary care home. This means their care is better coordinated to enhance wellness and quality of life.
- ▶ 58 percent of children 0 to 3 years get developmental screening, up by 17 percent.
- ▶ More than 86 percent of pregnant women have access to timely prenatal care, up by 25 percent.
- ▶ 18.5 percent fewer members have continuing opioid prescriptions. That means more than 2000 members from June 2016 to June 2017 have lower risk of addiction and accidental overdose. We continue to support these members with other ways to manage pain, plus new pain clinics in each county we serve, and addiction treatment.

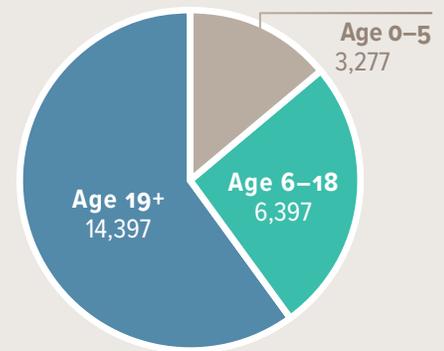
Columbia Pacific invests in better care, healthier communities

We are a nonprofit community benefit company, serving 23,000 Oregon Health Plan members.

Membership by county

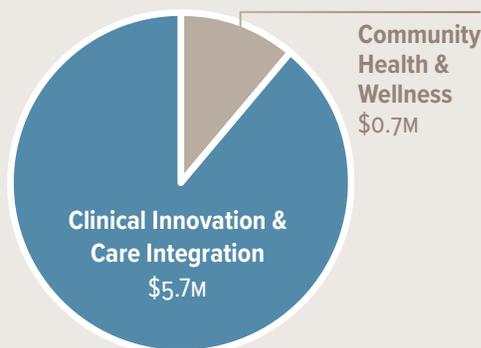


Membership by age



Investing for better care & healthier people

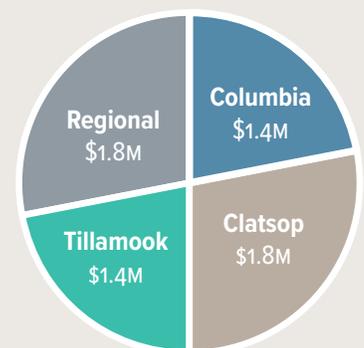
We invest in local clinics to improve care coordination, innovation and quality.



Total investment: \$6.4M
Dollar amounts are for 2016-17.

Investing in all our communities

We partner with local nonprofits.



Total investment: \$6.4M
Dollar amounts are for 2016-17.

Columbia Pacific Board of Directors

Bill Baertlein, Commissioner
Tillamook County

Jonathan Betlinski, Director
OHSU Department of Public Psychiatry

David Butler, CEO
Tillamook Regional Medical Center

Kevin Campbell, CEO
Greater Oregon Behavioral Health Inc. (GOBHI)

Sherrie Ford, Administrator
Public Health Foundation of Columbia County

Frank Hanna-Williams, Executive Director
Tillamook Family Counseling Center

Henry Heimuller, Commissioner
Columbia County

Eric C. Hunter, CEO
CareOregon

Roland Migchielsen, Executive Director
Columbia Community Mental Health

Debbie Morrow, Community Leader
Clatsop Association of Realtors

Marlene Putman, Administrator,
Tillamook County Health & Human Services

Bruin Rugge, Associate Professor; Director of Patient Care
OHSU Family Medicine

Kendall Sawa, CEO
Providence Seaside Hospital

Erik Thorsen, CEO
Columbia Memorial Hospital

Why CCOs?

Oregon created Coordinated Care Organizations to transform health care through:

- ▶ **Best practices:** Work with providers so our members are getting effective care.
- ▶ **Shared responsibility:** Create agreements with providers that reward a focus on whole health and prevention.
- ▶ **Transparency in quality:** Set clear goals for preventive care proven to improve health.
- ▶ **Measured performance:** Track how well CCOs and providers meet these goals.
- ▶ **Pay for outcomes:** Increase pay to providers that meet these goals.
- ▶ **Cost effectiveness:** Curb the growth of health care costs through all these actions.



Columbia Pacific CCO™
A CareOregon Company

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