



Dear Applicant:

Columbia Pacific CCO is a Coordinated Care Organization serving Oregon Health Plan members in Columbia, Clatsop, and Tillamook Counties. Through development of a Community Health Improvement Plan, Columbia Pacific CCO has identified three priority areas for improving health. They are Obesity, Mental Health and Substance Abuse. Specifically, the identified areas of potential focus are: to decrease obesity through improved nutrition and food access; to improve mental health through crisis management and suicide prevention; to reduce substance abuse by decreasing alcohol abuse in transition age youth, and tobacco use by pregnant women. The promotion of health and wellness are foundational to all goals and strategies.

The Community Wellness Investment Funds (CWIF) application process has been modified over the last three years to reflect the CCO's increased partnerships in the community, to support improved access to health opportunities at the community level for those who are low income or live in poverty, and to meet the population health goals of the Community Health Improvement Plan in a way that is participatory and educational.

In order to meet the need for increased inclusivity and shared decision making, community advisory councils members are now participating in the recruitment of applicants, review and rating of local proposals, and making recommendations to the CCO regarding the awarding of grant funds.

In 2017, CWIF applicants will be required to work with their local CCO Community Advisory Councils in each county as they complete the grant application. This will include staff support to create the proposal (as requested), and making a brief presentation of the proposal to local advisory council members. Recommendations from the local councils will go to the CCO's Regional Advisory Council, which will make the final recommendations for funding.

No organization will receive support as the lead for more than one grant. Emphasis will be on projects that are collaborative, sustainable, and integrative with a preference for community-based solutions including those that address the social determinants of health. Proposals that include regional collaboration to address a specific health issue are encouraged and will receive prioritized consideration.

In order to be considered for funding, all proposals must be complete. *Grant proposals can be submitted at any time throughout 2017, and will go through a review process in May and October.* Funded proposals in 2017 can receive one or two of years of funding with annual reports due to the CCO. **Applicants will be notified of the status of their grant request within 30 days of each bi-annual review process.**

We are looking forward to hearing from you.

A handwritten signature in black ink, appearing to read 'Mimi Haley', is located below the text 'We are looking forward to hearing from you.'.

Mimi Haley
Executive Director



**Community Wellness Investment Fund
2017 Funding Cycle
Application Instructions**

Columbia Pacific CCO is a Coordinated Care Organization serving Oregon Health Plan members in Columbia, Clatsop, and Tillamook Counties. Columbia Pacific has identified health priority areas through development of a Community Health Improvement Plan (CHIP). We seek projects within the CCO service area that improve the health of the community drawing from best practices and other innovations. The Community Wellness Investment Funds will be used to support efforts focused on improving health and wellbeing, which are sustainable and aligned with the CCO Community Health Improvement Plan (CHIP).

Applicants must identify strengths and needs of each county as a whole, and work collaboratively to achieve outcomes that benefit as many residents as possible. Successful projects will demonstrate: 1) how the largest number of residents in need, socially or economically, will be served, 2) how agencies and organizations will work collaboratively and for collective impact, including in-kind or cash funding from other sources, 3) how this project will contribute to improvement of a CHIP priority, 4) how this project can be sustained once these funds are fully expended, and 5) demonstration of partnership with the CCO's local Community Advisory Council. The long-term goal for the Community Wellness Investment Fund is to promote innovative, local and sustainable solutions that address health equity in one or more of the three health improvement priorities identified in the CHIP.

In order to be considered for funding, all proposals must be complete. Proposals will be considered at three specific levels, based on the degree of additional financial support the applicant can demonstrate. No organization will receive support as the lead for more than one project. Emphasis will be on projects that are collaborative, sustainable, and integrative across the spectrum of health interventions, including social determinants. Funded projects are also intended to show sustainability over time, as well as leveraging existing community resources. ***Applications can be submitted any time prior to the two proposal review dates of May 1 and October 1.***

Funding Overview

Columbia Pacific CCO's Finance Committee will review all applications and rate their merits using the rating form attached to this packet. Proposals that do not identify match funding will still be considered (e.g., in-kind, other grant funding). Grantees will receive their funds in two equal increments or as one lump-sum upon approval of the project proposal. Applicants must agree to provide updates on the project progress, as requested, provide reports as specified in this application, and allow site-visits or other review to assure grant funds are being spent as intended. Applicants are responsible for data collection from all collaborative partners.

Levels of Funding

Level 1: one-time per year grant of up to \$1,500 for applicants with no additional financial support. Applicants may apply anytime throughout the year. Applicants will need to apply through www.colpachealth.org One request per organization per year.

Level 2: one or two year grant up to \$7,500 (per year) for applicants who secure up to 10% match funding from another source (e.g. in-kind community or financial support, grant funding).

Level 3: one or two year grant up to \$15,000 (per year) for applicants who secure additional match funding of up to 50% from another source. (e.g. in-kind community or financial support, grant funding).

Fundable Project Considerations and Criteria

- Projects that specifically address known health disparities or inequities
- Projects that address root causes of poor health, that are evidence-informed, and have measurable results
- Projects that clarify the magnitude of the health issue, potential cost if nothing is done and the improvement of quality of life and savings to the community if the proposed project is completed.
- Projects with demonstrated or probable sustainability, based on an investment model for capacity building, rather than single-year project support (ie; pay for prevention or sustainable shared investment model)
- Collaborative, multi-organizational approaches for collective impact and scale
- Priorities identified by and including a member of the local Community Advisory Council.
- Projects that can leverage other funding resources
- Projects that promote health literacy, peer run, community health workers or prevention services.

Application (Level 2 and Level 3) Please limit the length of your narrative when responding to the following items to **500 or less characters per section**. The narrative must address each of these sections. Applications will be reviewed and scored by Columbia Pacific local and regional councils with a response provided to the applicant within 30 days of the bi-annual review deadline at the latest.

1. Organization Background

List the lead organization's location, leadership, brief organization history, mission statement, and experience working with people who have health coverage through the Oregon Health Plan.

2. Description of Project

- a. Which CHIP improvement priority and goal(s) will be addressed?
- b. What are the specific goals of the project? What are the objectives and measures for the project? (You may include either process or outcome measures.) If applicable, what data sources will be used and who will collect and analyze the data?
- c. Please include the target population and service area. If appropriate, a timeline may be included for the project milestones and deliverables.
- d. Who are the key partners? How are they critical to the project's success? Please provide a description of the role of each organization, including MOU's or other material, defining the collaboration and responsibilities.
- e. Describe and reference any evidence-based guidelines, best practices, or prior successes for the project.
- f. What is innovative about your project? What existing health disparities, inequities, or barriers will be addressed?
- g. How will the project be evaluated and measured?

3. Team

List the names, roles, and percentage of time dedicated to the project.

4. Capacity Building

Provide a summary of how the project intends to create additional capacity for serving residents after this funding period. What resources does the project need in terms of community or other support to succeed? Describe the potential for sustaining and spreading the project beyond the initial funding cycle.

5. Additional Funding Sources or Leveraged Funds

If this grant money will be used to obtain some level of matching funds from the community or to leverage additional commitments of resources, please identify the source, the amount(s), and the funding status (e.g. secured, pending, requested). Please provide a letter of commitment from each additional funding source.

6. Budget

Please include a budget for the project that meets the following:

- Strong argument of benefit if seeking funds for any capital improvements, building remodeling, computer hardware or other depreciable assets, or computer software including development and deployment.
- No more than 5% of funding request should include indirect costs and project administration.
- Preference is to fund portions of existing staff salaries to promote sustainability rather than fund new positions.

Please use the budget spreadsheet provided for download on the application form.

The following documents must be uploaded along with your online application:

- Budget spreadsheet.
- Letters of commitment from partner organizations. (please combine into a single document for upload)



**Community Wellness Investment Fund
2017 Funding Cycle**

Please complete all sections of this form. Click inside the gray shaded area to enter information.

Date Submitted:

Legal Name of Organization		Tax ID Number		Funds Requested	
Project Title					

	Name	Address/PO Box	City and Zip Code	Phone	Email
Signatory for letter of agreement					
Project leader* (if different than above)					
Send Payment to (if different than above)					

Provide a 2-3 sentence summary of the project to be funded.

***Unless directed otherwise, requests for reports and other administrative details will be directed to the project leader.**