

Summary of Minutes February 2016  
Columbia County Community Advisory Council

Sherrie welcomed everyone. Nancy introduced Shaunee Moreland, newly hired to work in Columbia County for CPCCO. Her official title is Community Health Improvement Coordinator. Karen Knudson has accepted the advisory council position for Columbia County. Her title is CCO Advisory Council and Governance Coordinator. The CAC approved the January minutes. With no additional agenda items, the agenda was approved.

Innovator Agent updates:

Joell discussed a new reporting obligation for all members covered by OHP. This year all members covered by OHP (even children) will receive a 1095-B from the state that shows they had coverage. This is a new reporting obligation and members will need to report it on their federal tax return. 1095-B forms were mailed January 29<sup>th</sup>. Joell will email the link to the FAQ's. The Oregon *One* system is up and the next membership redetermination will begin again. OHA released the metric's report that shows how the CCO performed through July 2015. She mentioned there were some slight gains and the full report for 2015 will be available in June. She reminded the committee that tobacco prevalence and childhood immunization were the two new metrics for 2016.

The kick-off for the Year of Wellness for Columbia County was discussed. The meeting is set for 9am, February 19, 2016 at the South Columbia County Chamber of Commerce. Patti Atkins will prepare a press/news release. It was mentioned connecting with the Kiwanis/Parade Committee and asking them to consider dovetailing the theme for this year's parade around the Year of Wellness. The discussion continued and a list was generated of those in the community (including community partners, gyms and fitness centers, restaurants, etc.) to reach out to that may want to support or be involved. The CC task force, once established, may want to consider Tillamook's vision and calendar, and consider if any of it will work in CC, that way both communities will have the same focus.

Sherrie asked for a vote for the co-chair position to be shared by two members of the CAC. The committee unanimously voted to approve.

Nancy provided a copy of the Summary Discussion from the 1/18/16 Board of Directors meeting. She explained that the board voted on and approved a working Definition of Integration. The committee discussed the definition and shared their concerns that this definition may intimate CCO members, it's not very user friendly, has too many big words, and written at a much higher level than necessary. The committee discussed the possibility of a tag line that would be more useful to our members. Nancy gave the Incentive Fund Project update. She discussed the management of projects and goal setting using the PDSA (Plan Do Study Act) method. She indicated this tool will be useful for documenting the project and learning where improvement is made. Nancy then introduced Shaunee (formerly Ritz) Moreland, the new CCO

Community Health Improvement Coordinator for Columbia County. Shaunee will support and manage the incentive fund projects. Nancy gave some examples of projects. Shaunee hopes to have a few project ideas to discuss next month.

Nancy then introduced Karen Knudson, the new CCO Advisory Council Coordinator for Columbia County. Karen shared the most recent membership roster and asked if there were changes to let her know. Karen will visit with CAC members over the course of the next couple of months as she works to increase the OHP membership. It was suggested that she check in with those that have not been to a meeting for a while and inquire as to their interest.

Naaman Cordova-Muenzberg provided an overview of the project “Violence Prevention: Promoting Healthy Relationships and Healthy Lives” that SAFE received Community Wellness Investment Funding in 2015. Naaman stated they reached out to 799 students in Clatskanie, St. Helens, and Scappoose. They now have prevention education MOU’s in place to provide education and human development classes. SAFE dates developed a survey to evaluate behaviors pre and post. They are working on sustaining funding and outreach has helped bring more awareness to SAFE.

#### Regional Collaborative Updates:

Tobacco Regional Collaborative is meeting regularly. They are currently working on a survey to help providers meet the CCO incentive measure.

Nancy reminded everyone that CPCCO members are eligible for *CareMessage*. *CareMessage* is a free (self-referral), text-messaging service designed to help improve health care. The service will send appointment reminders, health and wellness tips, education information, etc. Currently a project is being developed to utilize *CareMessage* to improve the tobacco quit rate of CPCCO members.

Nancy reminded everyone that CPCCO members are eligible for a free cell phone (one per household) through *SafeLink Wireless*. She provided flyers with additional information on how members request service.

Karen will email the committee the final 2016 CWIF application packet. The material is available on the Columbia Pacific CCO website [www.colpachealth.org](http://www.colpachealth.org) Completed applications must be submitted by March 1, 2016.

Next meeting: March 7<sup>th</sup>, 3:00-5:00pm at Scappoose Fire Department